

# GEARFINDER 700



**For quick and efficient location of your gear –  
Get the Gearfinder**

## Every Year Fishers World-wide Lose Millions in Lost Fishing Gear!

Have you ever stopped to consider how much money you've spent replacing lost fishing gear?

Or...

How much valuable time and fuel costs you've wasted trying to locate your fishing gear during foggy or adverse weather conditions?

If you are like most fishers, you have had to accept the loss of time and money as part of the price of doing

business. However, these enormous costs need not be incurred any longer.

Introducing – the Gearfinder 700. Professionally engineered, designed and tested, the Gearfinder will quickly and efficiently locate your fishing gear during day-to-day fishing operations or whenever your gear should become lost.

The Gearfinder has been developed to meet the demands of fishers

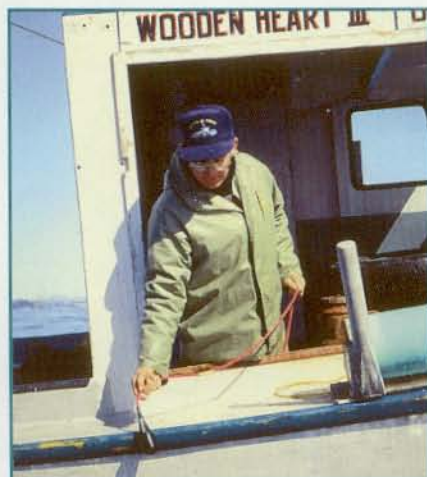
worldwide. Ruggedly built from the highest quality materials to withstand the toughest of conditions and weather at sea, the Gearfinder will provide you with years of trouble-free service.

The Gearfinder is made of three separate parts, a command unit, a hydrophone and a subsea transponder. Functioning together, they provide you with a unique acoustic gear locator device.

### THE GEARFINDER SYSTEM



The compact command unit affixed to your ship's bridge controls the system. The LCD has large print and is backlit for ease of reading. Data is displayed in graphic and digital formats.



Linked to the command unit is a hydrophone equipped with cable. Once lowered into the sea, it transmits a coded acoustic signal and then listens for a response from your underwater gear.



The subsea transponder attached to your gear listens continuously for its unique identification code. Once it receives its code from the hydrophone, it transmits back. The return time of the signal is used to calculate the distance between your ship and your gear.

# You Need Not Incur These Enormous Costs Any Longer!

## How the Gearfinder Operates

The Gearfinder system is very easy to use.

Simply:

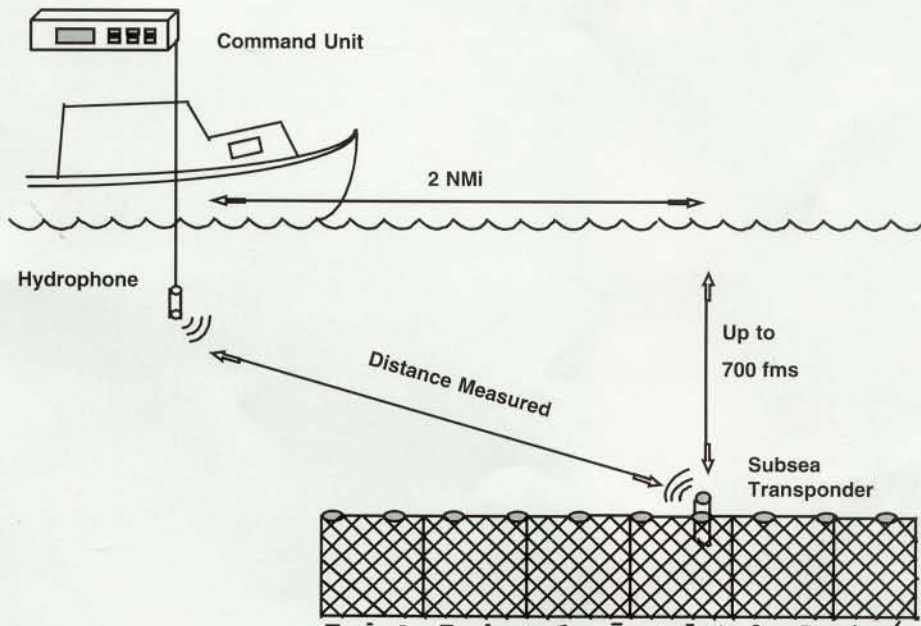
- Turn the master switch to the "on" position;
- Press the up-down keys on the six-button keypad to highlight the letter and digits that are your unique identification number; then
- Press the start-stop key to begin the search process.

Immediately data will appear on the command unit's screen in both graphic and digital formats.

Once you receive a signal from your underwater gear, range will be automatically calculated. To account for depth, press the "C range" key to obtain the corrected range.

Location can be obtained by using triangulation or by observing range changes.

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## Benefits of the Gearfinder System

The Gearfinder offers you many benefits: The Gearfinder:

- Helps you reduce gear losses
- Speeds up gear recovery in routine fishing operations
- Provides you with an affordable and cost-effective retrieval system
- Contributes to viable fishing operations
- Minimizes effects of fishing operations on the environment
- Follows responsible fishing practices